



2023 Health Related Services Application

Program Description & Requirements

Program Overview

Umpqua Health Alliance (UHA) will distribute funding to program partners to improve the health of our community. These payments are available to program partners to complete projects, programs, or for operational expenses that achieve the goals as described in the Community Health Improvement Plan. Funds must be used in accordance with SHARE Guidelines as defined in Committee (MAC), OAR 410-141-3735, and 2023 CCO Contract.

Program Applications (attached)

Applicants must complete the application for consideration. Applications should include: the Community Health Improvement priority, funding requested, organization to receive funds, project description, budget, collaborating organizations, explanation of how the project supports the CHIP priorities, how the project impacts social determinants of health, how the project addresses health equity, demonstrate community benefit, expected outcomes, expected outputs, a summary of expectations, and a budget. The expectation is that a completed application will fully address the executive team's questions.

Please submit completed applications for consideration to bgardner@umpquahealth.com.

Approval Process

Applications will be reviewed by the executive team for approval. If approved, UHA personnel will provide a Master Funding Agreement (MFA) defining the following: contracted parties, how the program addresses the goal(s), expected outcomes, summary of expectations and associated CHIP Priorities, if and how the project addresses social determinants of health, project timeline, program partners and others who will either be involved or benefit from the program, program reporting, and program funding. The MFA will be reviewed and revised as necessary during a meeting between parties and will become the executed agreement.

Program Funding

Projects should have specific, measurable outcomes, and the outcome criteria, which will determine what funding will be received, must be defined. The outcome criteria will be different for every project but should include a specific way to measure the level of performance or achievement that occurred because of the activity or services your organization provided. Successful programs will demonstrate member-specific and community-wide benefits. In this program, awards will be paid per the MFA and dependent upon the outcomes achieved.

Reporting

Approved programs will be required to provide UHA reports on the program as specified within each program's MFA. Reporting content is dependent on the program design and will be defined in the executed MFA for each program.

Program Application

Please limit your responses to 150 words or less per question.

Date of application:

Project name:

CHIP priority (social determinants of health, behavioral health and addictions, healthy lifestyles, families & children). If multiple, list in order of impact:

Amount of funds requested:

Organization to receive funds:

Contact information (name, mailing address, phone, email):

How funds will be used:

What is the minimum amount of funds that could be received and permit the project to still move forward:

Project timeline:

Community partners supporting the project and how (committed resources, funding, or collaborative effort):

Previously UHA Funded Projects (Project name and funding amount):

Previously Submitted Unfunded Applications:

How the project addresses community need:

How is your project grounded in evidence-based medicine, widely accepted best clinical practice, or criteria issued by accreditation bodies, recognized professional medical associations, government agencies or other national health care quality organizations:

How the project addresses social determinants of health (indicators including economic, education, food, housing, safety & violence, trauma & resiliency, incarceration, language, social cohesion and discrimination, and stress):

How the project addresses health equity:

How does your organization incorporate a lens of equity into this project? Please provide a specific example:

Which priority population would your project serve? Please check all that apply:

- | | |
|---|---|
| <input type="checkbox"/> People of color and tribes (Black, Indigenous, People of Color or BIPOC) | <input type="checkbox"/> People with low incomes |
| <input type="checkbox"/> People who identify as LGBTQ+ | <input type="checkbox"/> People with disabilities |
| | <input type="checkbox"/> Other (please explain): |

How do you plan to sustain this project after the 2023 calendar year:

Expected outcomes (S.M.A.R.T. – Specific, Measurable, Attainable, Realistic, Timely):

Expected outputs (must be at least one measurable output):

Summary of Expectations:

Budget

| Item | Source | Amount |
|------|--------|--------|
| | | |
| | | |
| | | |
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| | | |
| | | |
| | | |

Background

Brief background of the program; any relevant information about the need for the program:

Purpose

The purpose of the _____ Program is to:

Process

Outline the process to implement and track the program:

Program Cost

Estimated program costs. This is not a full budget, just overall costs:

Measuring Impact or Effectiveness

List ways to measure the impact of the program or determine effectiveness. This might include KPI's, a baseline measurement and improvement target, number of OHP members who will directly benefit from the program, patient outcomes, or direct return on investment, etc.

HRS Classification [check all that apply]:

- Flex Services
- Community Benefit Initiative
 - Improve health outcomes and reduce health disparities among specified populations.
 - Prevent avoidable hospital readmissions through a program for hospital discharge.
 - Improve patient safety, reduce medical errors, and lower infection and mortality rates.
 - Implement, promote and increase wellness and health activities.
 - Support expenditures related to health information technology and meaningful use requirements.

Explain: Explain how the program meets the selection above.

State Health Improvement Plan Implementation Area [check all that apply]:

Equity and Justice

- Disaggregated Data
- Cultural Responsiveness
- Training
- Community Driven Decision Making
- Integration
- Policy, Procedure and Investment

Healthy Communities

- Built Environment
- Economic Development
- Education Attainment
- Transportation
- Community Resilience
- Workforce & Job
- Social Service

Healthy Families

- Preventive & Primary Care
- Access to Insurance Coverage
- Stress
- Prenatal & Postnatal Care
- Care
- Sexual & Reproductive Health
- Physical Activity

- Early Childhood
- Care Coordination
- Health Education
- Health Literacy
- Oral Health
- Family Resilience
- Trauma & Toxic
- Trauma Informed
- Chronic Conditions

Healthy Youth Development

- Behavioral Health
- Recruitment
- Youth Health Education
- Care Training

Housing and Food

- Housing Stability
- Food Security

Workforce

- Provider
- Trauma Informed

- Youth Oral Health
& Training
- Preventive Care
Workers

Behavioral Health

- Awareness & Education
- Alcohol & Substance Use
- Crisis Intervention
- Mental Health Treatment
- Prevention & Screening
- Suicide Prevention
- Treatment Integration

- Nutrition Policy & Ed

- Provider Education

- Traditional Health

Technology & Health

- Telehealth
- Electronic Health Records
- Community Information Exchange