



FOR IMMEDIATE RELEASE

Contact: Monique Danziger, Director of Marketing and Communications mdanziger@serenitylane.org, 202-904-3113

Mark Tsuchiya, MBA, Director of Marketing and Communications, Umpgua Health mtsuchiya@umpguahealth.com, 623-337-7128

Serenity Lane partners with Umpqua Health Alliance, will begin accepting OHP for treatment services

(MARCH 9, 2017) Roseburg, Oregon—Serenity Lane drug and alcohol providers announced this week a new contract with Douglas County CCO, Umpqua Health Alliance, to accept the Oregon Health Plan (OHP) for addiction treatment services including Intensive Outpatient, Recovery Support, mental health and DUII programs at their Roseburg clinic. Serenity Lane will also begin accepting OHP referrals from Umpqua Health for detox and inpatient programs at its residential campus in Coburg, Oregon.

"We're excited to partner with Serenity Lane to provide Umpgua Health Alliance members increased access to a comprehensive collection of addiction treatment services," said Sue Goldberg, vice president of network and business development at Umpgua Health. "This partnership will complement the variety of programs we already offer our members and ensure they receive the help they need when and where it's needed most."

Serenity Lane opened the outpatient office in 1993 to help provide a range of outpatient addiction treatment services to the people of Douglas County. Under the new agreement, Serenity Lane will accept Oregon Health Plan for detox, residential, Intensive Outpatient, mental health, long-term recovery support and DUII programs.

"This agreement will allow Serenity Lane to provide lifesaving programs to more men and women struggling with addiction," said Tony Haynes, Clinic Manager of Serenity Lane in Roseburg. "We save lives and put families back together and this agreement is a big step forward in that mission for us."

To learn more or schedule an assessment call: (541) 673-3504. Serenity Lane's Roseburg outpatient clinic is located at 2575 NW Kline St. More information is available at: www.serenitylane.org/Roseburg.

About Umpqua Health

Umpqua Health is the parent company of Umpqua Health Alliance, one of 16 Oregon coordinated care organizations serving the Oregon Health Plan. The focus of the Roseburg-based company and its subsidiaries is on expanding access, improving care, and reducing unnecessary costs across the clinical space for more than 26,000 Douglas County residents on the Oregon Health Plan and close to 10,000 more individuals with Medicare, private insurance or Exchange coverage. For more information, visit <u>www.umpguahealth.com</u>.

###