

July 27, 2022

Contact

Nicole Chandler

Communications Manager, Umpqua Health

Phone: 541.229.7060

Email: nchandler@umpquahealth.com

Umpqua Health Alliance Tops Oregon CCOs in Health-Related Service Investments for 2021

Douglas County, OR: Umpqua Health Alliance (UHA) reported \$5.4 million in funding for health-related services in 2021, or an average of \$158 per member. It's the highest level of investment per member among Oregon's 16 coordinated care organizations, according to the Oregon Health Authority (OHA).

Health-related services are beyond standard Medicaid benefits that improve care delivery, member well-being, and the health of the community. These can include investments in housing, nutrition, education, or other services.

"Umpqua Health Alliance is always on the lookout for ways to invest in programs and services that make a real impact on the health and well-being of our members and community," said Brent Eichman, CEO of UHA. "By collaborating on the good work being done by our community partners and finding gaps where we can bring in resources, we're committed to meeting the unique needs of Douglas County."

A few of UHA's health-related service programs that were implemented or funded in 2021 are:

- Foodsmart, a healthy lifestyle app available to all UHA members that includes access to a dietician, personalized meal plan, recipes, grocery lists, and meal kits.
- Iris Premier is an advanced care planning service that allows members to have in-depth conversations with trained facilitators to create an Advanced Directive that meets their unique needs and avoid unnecessary emergency room visits, surgical interventions or costly pharmaceutical therapies.

- A temporary housing program provides supportive housing, rental assistance, or rental deposits for members recovering medical procedure who may be at risk of losing stable housing.

About Umpqua Health Alliance

Umpqua Health Alliance (UHA) is one of 16 coordinated care organizations (CCOs) in Oregon that has served members of the Oregon Health Plan since 2012. UHA connects more than 34,000 Douglas County OHP members to physical, behavioral, oral, and dental care through an integrated network of providers. UHA is managed through a locally-based board of directors and Community Advisory Council that ensures local healthcare needs are fully met.