

Community Health Improvement Plan (CHIP)

Application

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**CHIP Program Description & Requirements**

**Program Overview**

Umpqua Health Alliance (UHA) will distribute funding in Community Health Improvement Plan (CHIP) program payments to the UHA Community Advisory Council (CAC) with its program partners to improve the health of our community. These payments are available to the CAC with its program partners to complete projects, programs, or for operational expenses that achieve the goals as described in the Community Health Improvement Plan. Funds must be used in accordance with Health-Related Services Guidelines as defined in OAR 410-141-3845.

**Program Application** (attached)

Applicants must complete the application for consideration under the CHIP program. Applications should include: the CHIP priority, funding requested, organization to receive funds, project description, budget, collaborating organizations, explanation of how the project supports the CHIP priorities, how the project impacts social determinants of health, how the project addresses health equity, demonstrate community benefit, expected outcomes, expected outputs, a summary of expectations, and a budget. The expectation is that a completed application will fully address the CAC’s questions.

In addition, applicants are welcome (but not expected) to submit a short video in addition to this application. Videos may not exceed three minutes in length.

Please submit completed applications for consideration by the CAC to [CHIP@umpquahealth.com](mailto:CHIPfunds@umpquahealth.com).

For more information on CHIP Program funding, contact the Community Impact and Engagement Team at [uhreports@umpquahealth.com](mailto:uhreports@umpquahealth.com).

**Application Submission Timeline**

Applications will be accepted beginning September 1st and must be submitted prior to October 31st.

**Approval Process**

Applications will be reviewed by the CAC for approval. If approved, UHA personnel will provide a Master Funding Agreement (MFA) defining the following: contracted parties, how the program addresses the goal(s) of the CHIP, expected outcomes, summary of expectations and associated CHIP Priorities, if and how the project addresses social determinants of health, project timeline, program partners and others who will either be involved or benefit from the program, program reporting, and program funding. The MFA will be reviewed and revised as necessary during a meeting between parties and will become the executed agreement.

**Program Funding**

Projects should have specific, measurable outcomes, and the outcome criteria, which will determine what funding will be received, must be defined. The outcome criteria will be different for every project but should include a specific way to measure the level of performance or achievement that occurred because of the activity or services your organization provided. Successful programs will demonstrate member-specific and community-wide benefits. In this program, awards will be paid per the MFA and dependent upon the outcomes achieved.

**Reporting**

Approved programs will be required to provide the CAC reports on the program as specified within each program’s MFA. Reporting content is dependent on the program design and will be defined in the executed MFA for each program.

**CHIP Program Application**

Please limit your responses to 150 words or fewer per question.

**Project Overview**

**Date of application:**

**Project name:**

**Amount of funds requested:**

**What is the minimum amount of funds that could be received that would permit the project to still move forward?**

**Organization to receive funds:**

**Contact information** *(Name, mailing address, phone, email)***:**

**Other community partners supporting the project and how** *(Committed resources, funding, or collaborative effort)***:**

**CHIP priority. If multiple, list in order of impact.** *(Priority areas include social determinants of health, behavioral health & addictions, healthy lifestyles, families & children)***:**

**How does the project support CHIP priorities?**

**How will CHIP funds be used?** *(Please include specific project details)*

**Project timeline:**

**How the project addresses community need:**

**Project Details**

**How is your project grounded in evidence-based medicine, widely accepted best clinical practice, or criteria issued by accreditation bodies, recognized professional medical associations, government agencies or other national health care quality organizations?**

**How does this project address social determinants of health?** *(Indicators including economic, education, food, housing, safety & violence, trauma & resiliency, incarceration, language, social cohesion and discrimination, and stress)***:**

**How does this project deliver services in an inclusive way?** *(Inclusion refers to: "the act or practice of including and accommodating people who have historically been excluded because of their race, gender, sexuality, or ability)***:**

**Is there anything else you would like to share about how this project impacts health equity, diversity, or inclusion?** *(Optional)***:**

**Which priority population would your project serve? Please check all that apply:**

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| **People of color and tribes (Black, Indigenous, People of Color or BIPOC)**  **People who identify as LGBTQIA2S+** | **People with low incomes**  **People with disabilities**  **Other (please explain):** |

**Expected outcomes** *(overall impact or value)***:**

**Expected outputs** *(SMART Goals)***:**

*Specific – Your goal should be well defined, detailed, and clear.*

*Measurable – You should be able to tell when you reach your goal.*

*Attainable – Can you reach your goal, considering your available time, skills, and financial status?*

*Realistic – Is your goal achievable within the given time frame and with available resources?*

*Timely – Set a start and finish date for your goal.*

**How will you measure project success?**

**Financial Considerations**

**Estimated program costs** *(this includes CHIP funding and other funds)***:**

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| **Item** | **Budget Source** | **Amount** |
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| **Project Total** |  | **$0.00** |

**CHIP Funding Budget** *(this breaks down your plan for spending CHIP funds)***:**

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| **Item** | **Amount** |
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| **Total CHIP Request** | **$0.00** |

**If this project is intended to continue past this calendar year, what is the sustainability plan?** *(Include specific details of your future funding plans)***:**

**Health Related Services Classification**

HRS Classification *(check all that apply):*

Community Benefit Initiative

**Improve health outcomes and reduce health disparities among specified populations.**

**Prevent avoidable hospital readmissions through a program for hospital discharge.**

**Improve patient safety, reduce medical errors, and lower infection and mortality rates.**

**Implement, promote, and increase wellness and health activities.**

**Support expenditures related to health information technology and meaningful use requirements.**

**Explain how the program meets the selection above:**

State Health Improvement Plan Implementation Area *(check all that apply):*

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| **Equity and Justice** | **Healthy Communities** | |
| Disaggregated Data  Cultural Responsiveness  Community Driven Decision Making  Policy, Procedure, and Investment | Built Environment  Economic Development  Education Attainment  Transportation | Community Resilience  Workforce & Job Training  Social Service Integration |
| **Healthy Families** | | |
| Preventive & Primary Care  Access to Insurance Coverage  Prenatal & Postnatal Care  Sexual & Reproductive Health  Physical Activity | Early Childhood  Care Coordination  Health Education  Health Literacy  Oral Health | Family Resilience  Trauma & Toxic Stress  Trauma Informed Care  Chronic Conditions |
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| **Healthy Youth**  Behavioral Health  Youth Health Education  Youth Oral Health  Preventive Care | **Housing and Food**  Housing Stability  Food Security  Nutrition Policy & Ed  Traditional Health Workers | **Workforce Development**  Provider Recruitment  Trauma Informed Care Training  Provider Education & Training |
| **Behavioral Health**  Awareness & Education  Alcohol & Substance Use  Crisis Intervention  Mental Health Treatment  Prevention & Screening  Suicide Prevention  Treatment Integration | **Technology & Health**  Telehealth  Electronic Health Records  Community Information Exchange |  |