

WEBINAR

Stronger Together: Community Collaboration to Ignite Project Success

Team Community CHP Spring Funding

- Clarify the Grant Process
 - Foster Collaborative Strategies
 - Enhance Proposal Readiness



1:00-2:00



March 20, 2025



1. Welcome!
2. Overview of CHP
3. Priorities
4. Grant Process
5. FAQ
6. Q & A

UMPQUA HEALTH

- CHP Spring Funding Webinar- March 20, 2025
- (Recording to be posted on UHA website)



Stronger Together: Community Collaboration to Ignite Project Success

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Foundation of the Community Health Improvement Plan (CHP):

UHA: Umpqua Health Alliance is one of 16 coordinated care organizations in Oregon that has served members of the Oregon Health Plan since 2012.

Deeply rooted in Douglas County, UHA connects more than 40,000 OHP members to physical, behavioral, oral, health care through an integrated network of providers.

Proud to call the Umpqua Valley its home, UHA collaborates closely with their community partners to evaluate ongoing health care needs and issues while collaborating on local solutions.

UHA is managed through a locally based board of directors and Community Advisory Council (CAC) that ensures local health care needs are met.

Since 2018, UHA has partnered with dozens of community partners and provided over \$31,000,000 in grant funding to improve health and well-being of the community we serve.

Community Health Improvement Plan | 2025 - 2029:



CHP 2025-2029 is a detailed roadmap that documents how UHA and its partners will address the four priority areas identified through the Community Health Assessment.

It is critical for creating a shared plan of strategies and actions to address the top health priorities for our region.

Priority Areas:



Timeline:

CHP 2025-2029

Innovation
Conference

Community
Engagement

CHP Spring Funding



CHP Spring Funding: Applications due 4/15/25

Umpqua Health Alliance (UHA) will provide funding through Community Health Improvement Plan (CHP) program payments via the UHA Community Advisory Council (CAC) and its program partners. These funds are intended to support projects and programs that align with the CHP's goals and contribute to improving community health.



UHA Priorities:

With this additional funding, UHA is prioritizing projects that:

Demonstrate broad community support

Address underlying prevention needs in our area

A lasting impact on future generation of Douglas County

Actively collaborate

UHA Priorities:

UHA is focusing on projects that:

Enhance workforce development

Expand childcare services

Improve public spaces

Increase access to nutritious food

WHAT DO WE MEAN BY “BROAD COMMUNITY SUPPORT”:

- A demonstrated commitment from diverse stakeholders within the community who recognize the value of the proposed project and are willing to contribute in meaningful ways.



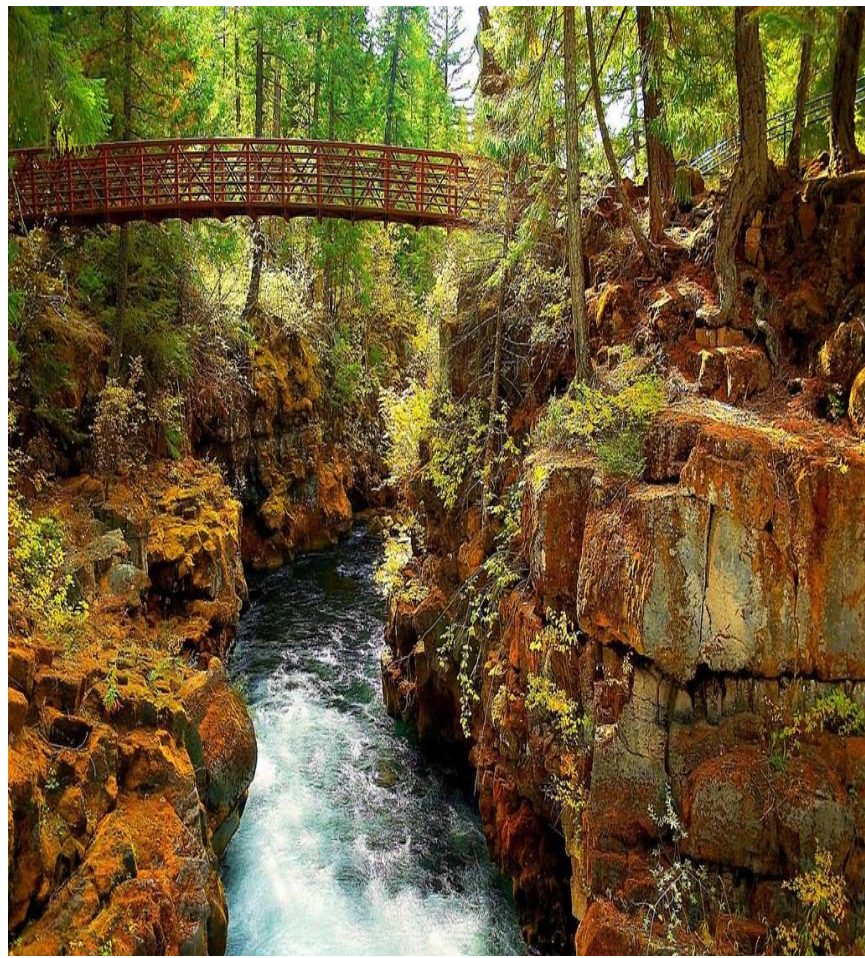
What is meant by “Prevention”

- Proactively prevents negative impacts before they arise



What is meant by “Lasting Impact”

- Promote Health
- Foster Connection
- Drive Economic Growth
- Support Sustainability
- Engage Youth



What is meant by “Actively Collaborate”

- Shared Goal Setting
- Resource Sharing
- Joint Decision Making
- Coordinated Outreach
- Data Sharing & Evaluation



Guidance is available
now on our website
www.umpquahealth.com



- + CHIP
 - Technical Assistance Resources
 - CHP Spring Funding 2025 Guidance
 - CHP Webinar – Spring 2025

Building on the momentum of the UHA Innovation Conference we hope to ignite requests for CHP funding and other community resources to bring new projects to life

OVERVIEW OF CHP SPRING 2025 GUIDANCE



UHA is excited to offer Spring 2025 funding to support community projects aligned with the Community Health Improvement Plan (CHP)

Guidance: 3/1/2025

Webinar: 3/20/2025

Applications Due: 4/15/2025

With this additional funding, UHA is prioritizing projects that:

- Demonstrate broad community support & collaboration
- Address underlying prevention needs in our area
- Leave a lasting impact on future generations of Douglas County



OAR 410-141-3845

Not Permitted: wages, advertising, covered services or administrative activities for an OHP member, CCO Contractual requirements, provider workforce or certification training, new buildings, other capital investments



**Read
CHP**

**Study
Guidance**

**Identify
Partners**

**Request
app**

Webinar

Partner

**Targeted
support**

**Apply
by
4.15**

Link to Guidance:
<https://www.umpquahealth.com/>



UHA has other funding streams including System of Care CCBF SHARE

Requests under \$8,000 can be sent to Team Community

Additional UHA Funding Opportunities



System of Care Barrier Resolution Funding - March 1, 2025

- Application Opens: March 1, 2025
- Application Closes: March 31, 2025
- Funding Purpose: To resolve systemic barriers youth & families face in our community.

CCBF - April 1, 2025

(Health Related Social Needs Community Capacity Building Funds)

- Application Opens: April 1, 2025
- Funding Purpose: Support community partners who would like to enroll as HRSN Service providers to deliver social needs benefit services in the areas of climate, housing, nutrition, and outreach & engagement. Look for more information coming to our website in March.

SHARE Initiative - Fall 2025

- Application Opens: Fall 2025 (Exact Date TBD)
- Purpose: Addressing social determinants of health and health equity through community-driven solutions
- Priority Areas: Economic stability, Neighborhood & Built environment, Education, and Social & Community Health, Housing-related services and supports

Frequently Asked Questions: CHP Spring Funding 2025



1

What is the CHP Grant?

The CHP grant is a funding opportunity provided by the UHA to support community-driven projects in our service area that address health priorities identified in the Community Health Improvement Plan (CHP).



2

How much funding is available & what is the typical award size?

Funding availability varies each grant cycle. In 2025, UHA allocated \$750,000 for CHP funding. In this second round of CHP there is around \$350,000 remaining to fund projects. Awards can range from small grants (e.g., \$8,000-\$25,000) to larger investments (\$100,000) depending on the project scope and impact.



3

What is the timeline for applying?

- Application Release: March 1, 2025
- Submission Deadline: April 15, 2025
- Review Period: April 15 - May 30, 2025
- Award Announcements: By June 1, 2025



4

What are the key requirements for a successful application?

A strong application should: Clearly align with CHP strategies, demonstrate measurable community impact, show collaboration with other organizations, include a well-defined budget & sustainability plan.



5

Are there any restrictions to these funds?

- Yes, under OAR 410-141-3845, these funds can't be used for:
- Wages, Marketing, Covered Services for OHP members, Admin activities, Workforce certification training, UHA contractual requirements, Capital investments



Frequently Asked Questions: CHP Spring Funding 2025



- 6** **How can I receive an application?**

In this 2nd round of funding, UHA is asking to complete a request for application found on our website. After Team Community reviews the request for compliance, we will send a link to the new Smartsheet Application.


- 7** **How are applications reviewed and scored?**

Applications are reviewed first by UHA and then sent to the CAC for voting and selection. Evaluations are based on alignment with CHP priorities, UHA priorities, long-term impact to community, sustainability, collaboration, geographic location, inclusivity, equity, clarity of measurable goals, and use evidence based criteria.


- 8** **Can we apply as a partnership or coalition?**

There should be a single lead applicant with active collaboration from community partners.


- 9** **Is there support available if we have questions?**

In addition to this FAQ, a guidance document is available on our website and applicants are encouraged to schedule a targeted TA if they have questions. Email uhreports@umpquahealthi.com


- 10** **If successful, when can I expect funding?**

Applications will be selected by June 1st and after the MFA is signed, lead applicants will receive the funds.





Thank You.

Questions? We are here to
help!