

Start with the generic. Fewer barriers, better access.



Simple prescribing choices that help your patients get medications faster, with fewer barriers. When a prescription hits a coverage barrier, patients wait, and sometimes go without.

Small prescribing choices can eliminate those barriers before they start. Umpqua Health Alliance has a 95-98% generic utilization rate.



Choose Generics First

When clinically appropriate, generic medications offer equivalent safety and effectiveness, with fewer coverage barriers and lower out-of-pocket costs for your patients.



Use Preferred Formulary Alternatives

Many non-preferred medications have equally effective preferred alternatives on the Umpqua Health Alliance formulary. Checking before prescribing prevents therapy delays, improves first-fill success and reduces follow-up burden for your staff.



Support Biosimilar Use

Biosimilars are clinically comparable to reference biologics and offer a meaningful opportunity to lower specialty medication costs for high-need patients.



Consider 90-Day Supplies Via Mail Order

For stable chronic therapies, longer supplies through mail order improve adherence and reduce dispensing costs, making it a simple switch with real impact.

Why It Matters

- Patients get medications faster, with fewer barriers
- Fewer prior authorizations and callbacks for your team
- Lower costs preserve resources for high-cost therapies when they are truly needed

Take Action

If you are unsure whether a generic or preferred alternative is available, our pharmacy team can check for you, same day.

Check the UHA formulary before you prescribe



Pharmacy

umpquahealth.com/members/benefits-programs/pharmacy/